



Case Study

Mobility

Xamarin [IOS & Android] Apps: **Jingle**

Overview

Client is a private company which provides marketing solution for local Businesses.

Requirements

Client needed a mobile app that allows end Users to access the advertisements which will be created by advertisers from a Web Backend.

Solution

Solution provided by EvvoMobility are as follows

- An Application for customers to view & navigate to the ads served to them.
- App supports English and Chinese language.
- Web Application allows Business Users and Administrator to manage Content and Advertisements.
- Integrated push notifications & dynamic loading of content helps in refreshing newer ads to the frontend mobile app.

Technologies Used

- Database: **MS SQL**
- Mobile App Development: **Xamarin Framework (IOS and Android)**
- Web Application: **ASP .net**
- Middle Layer: **Rest Based .Net Web APIs**