





Case Study

Mobility

IOS & Android Apps: STProperty - The Strait Times

Overview

The Straits Times is an English-language daily broadsheet newspaper based in Singapore owned by Singapore Press Holdings.

Requirements

Client had a Property Division which was focusing on listing of Rental & Sale Properties in & around Singapore. They also wanted an engaging & intuitive custom user interface with unique layout, which would allow users to upload the content relevant to the properties.



Solution

EvvoMobility's Consulting team engaged with the client and collated their design needs to deliver the end Application.

- Searching properties based on property types, applying filters on the search result.
- Shortlisting the properties of the agent's choice with an enquiry box for the same to interact with support team related to their listing.
- Log-in and Guest User version of the app along with Property News & featured listing of properties.
- App developed to support android phones, Tab, iPhones & iPad to reach a wider target audience.

Technologies Used

- Database: MS SQL
- Backend: Rest APIs
- Frontend Apps: Native Core IOS & Native Core Android
- UI/UX: As per Client Requirement.